

See Page 21 this Section Paper for Our Advertisement of Women's Apparel and Dress Silks

# Stern Brothers

WEST FORTY-SECOND STREET and WEST FORTY-THIRD STREET

**The**  
**Many Attractions on our Main Floor Become**  
**Multiplied When One Thinks of Christmas Shopping**

**THE USEFULNESS** and character of the merchandise itself, combined with the fact that one may select the major portion of one's gifts all on the one floor—all under one roof—thus eliminating much time and physical effort—will prove a big relief to the gift seeker who has a long list over which he or she might otherwise be puzzling.

## SMART SILK UMBRELLAS for MEN and WOMEN

*Christmas Gifts Whose Usefulness Endures Through the Four Seasons!*

**WOMEN'S SILK UMBRELLAS**—Wide and extra wide satin tape edge, with imported novelty handles. Also carved amber posts and bracelet rings with stubby tops and tips to match . . . . . **\$4.95**

**WOMEN'S SILK UMBRELLAS**—Extra fine satin striped tape edge, with the desirable club handles. Surmounted with amber colored carved and plain colored tops. . . . . **\$9.75**



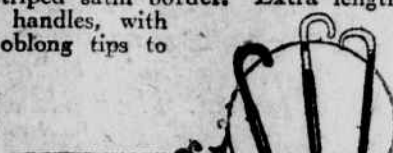
**MEN'S CLOSE ROLLED SILK UMBRELLAS**—With the desirable Prince of Wales crook handles. . . . . **\$4.95**

Handles mounted with Sterling silver. . . . . **\$6.75**



**WOMEN'S SILK UMBRELLAS**—Extra fine very wide Ottoman tape edge, with handsomely carved amber colored oval rings and posts; also novelty effects in handles with club tops and tips . . . . . **\$6.75**

**WOMEN'S SILK UMBRELLAS**—Heavy quality, with striped satin borders. Extra length amber colored handles, with club top and oblong tips to match. . . . . **\$10.75**



*The gift that becomes a lifelong possession.*

## Distinctive Jewelry

For **WOMEN and GIRLS**—

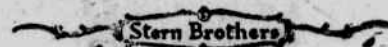
**WRIST WATCHES** of 14-karat white gold in very beautiful rectangular or tonneau shapes. 15-jewel lever movements. Black or grey ribbon bracelets attached. . . . . **\$24.75**

**WRIST WATCHES**—14-karat gold in very small round, hand-engraved, or octagonal shapes. 15-jewel lever movements. Black or grey ribbon bracelets attached. . . . . **\$19.75**

For **MEN and BOYS**—

**CUFF LINKS**—10-karat white or green gold, oval round and other shapes; hand-engraved, engine turned, some with enamelled lines. . . . . **\$4.95**

**WRIST WATCHES** of Sterling silver; luminous dials. Flat, square or round models; 15-jewel lever movements; pigskin strap with silver buckle. . . . . **\$14.95**



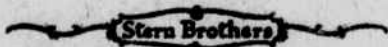
## Hand Bags and Leather Accessories

**LEATHER NOVELTIES** of every description for Men and Women. Long grain and ecru leathers. . . . . **75c to \$15**

**Men's Fitted TOILET CASES** equipped with all necessary traveling articles. Prices range from . . . . . **\$7.75 to \$32.50**

**MEN'S BILL BOOKS** of real pin seal, 14-kt. gold corners or plain effects. . . . . **\$2.95 to \$15**

**Women's LEATHER or SILK HAND BAGS**—Envelope or pouch effects. . . . . **\$5 to \$35**



## Sterling Silverware

12-in. Bud Vases, . . . . . **\$4.95**

10-in. Candlesticks, . . . . . **11.75**

Sugar and Cream Sets in lined cases, . . . . . **14.95**

Mayonnaise Bowl and Ladle in lined case, . . . . . **7.45**

Pepper and Salt Shakers, . . . . . **7.95**

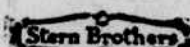
**Hammered Salt and Pepper Shakers**, set of six in lined case, . . . . . **4.95**

## Imported Perfumes

Carefully chosen, perfume is a gift of delicate and lingering appeal. Here we have a complete array of all the rare fragrances evolved by famous French and English perfume makers.

Listed below are typical names, renowned for their masterpieces in perfumes.

Guerlain Floris Lenthric  
Morny Yardley Gabilla  
Rovine Caron Coty  
Houbigant Violet Gueldy  
Babani D'Orsay Bischara



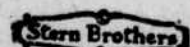
## Imported Atomizers

*Are Decorative Gifts*

So innumerable in shape, size, and coloring are these atomizers that one can find a particular kind to harmonize with any boudoir. Some are hand-decorated, many gold trimmed; others in cut glass effects.

*They are as varied as the perfume themselves.*

**\$3.50 to \$21**



## Stationery Department

**Colored Glass Desk Sets**—In blue, green, lavender or black. Five pieces in all. Blotter, ink-well, pad, knife and calendar. . . . . **\$6.50**

**Bridge Sets**, comprising two decks of playing cards, score card and pencil, in leather case. . . . . **\$3.75**

**Gift Boxes of Stationery** 95c, 1.00 and 1.65

*A large and varied assortment of*  
**Finest Quality Gloves**  
from **ALEXANDRE, LUPIN, and FOWNES**  
Included are lengths, styles, and colorings to meet every daytime and evening need.

**Suede Gloves in Mousquetaire Style**  
Dainty for all dress occasions, these gloves are soft in quality and beautifully finished.  
Black, pearl, white, mahogany.

8 button length 12 button length 16 button length  
**\$2.50 \$3.50 \$3.95**



## Handkerchiefs

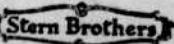
*The "Always Welcome" Gift*

These complete assortments seem almost endless in their variety, including any and every kind, from the conservative white linen square, exquisitely hand-embroidered, to captivating French novelties.

**Women's Pure Linen Handkerchiefs** with hand-embroidered corners. Assorted patterns in each box of six . . . . . **\$3**

**Women's Novelty Colored Linen Handkerchiefs**—Hand-embroidered initials on pure white with cut hem. Box of six, . . . . . **\$4.50**

**Men's Fine Sheer Linen Handkerchiefs**—Tape border with fancy initial. Box of six . . . . . **\$6**



## To Decorate Her Boudoir

**BOUDOIR PILLOWS**—Taffetas and tapestry; lace, ribbon, and garland trimmed; in all colors. . . . . **\$22.50 to \$110.00**

**BOXES** for handkerchiefs and gloves in a variety of different shapes; gold lace or braid, and net trimmed. . . . . **\$11.95 to \$37.50**

**FRENCH SCARFS** for library tables of tapestry and velvet; gold braid, gold and bullion fringe. . . . . **\$55 to \$110**

*Also many American-made novelties, such as dresser sets, photo frames, baskets, and pin cushions.*

## WOMEN'S HAND-MADE PHILIPPINE UNDERGARMENTS

*At Prices Which Represent Considerable Savings on the Regular Value*

Here are Christmas gifts that always win an exclamation of delight. Fashioned from soft fine nainsook, these envelope chemises and nightgowns are daintily hand-embroidered in elaborate flower and leaf patterns.

**\$1.95 \$2.95 \$3.95**

SECOND FLOOR.

Every tiny seam and every hem is hand-sewn. Round, square, or V neck-lines may be had in both nightgowns and envelope chemises, and the gowns are sleeved or sleeveless.



## SUPERIOR QUALITY SILK LINGERIE

**NIGHTGOWNS** of crepe de Chine in tailored or lace trimmed models. Very specially priced at

**\$4.85, \$5.95 and \$6.75**

**Step-in DRAWERS and VESTS** in crepe de Chine or radium silk. In all the pastel colorings.

**\$2.45, \$2.95 and \$3.90**



*Gifts Practical as Well as Ornamental—*

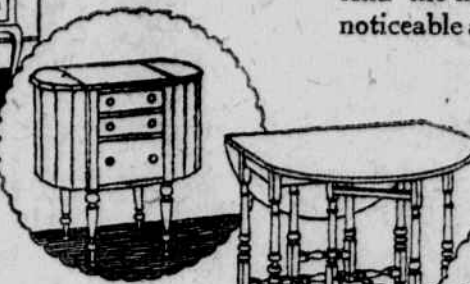
## Individual Pieces of FURNITURE

And the high character of their designs is equally as noticeable as their excellence of finish and workmanship.

1—Hall or Living Room Chairs, **\$75**

2—Mahogany Low Boys; tops 30x36 inches . . . . . **\$50**

3—Martha Washington Sewing Tables in Mahogany with invisible hinges, . . . . . **\$20**



Furniture—Fifth Floor.

4—Gate Leg Tables, Mahogany top with drawer; 40x30 inches . . . . . **\$18.50**

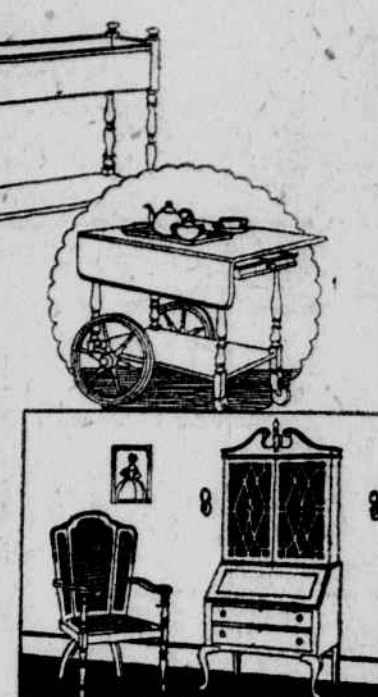
5—Carlton Arm Chairs covered in velour, tapestry, and damask; with reversible cushions . . . . . **\$28.50**

6—Ferneries in mahogany finish; top 81x18 1/2 ins.; 26 ins. high . . . . . **\$12**

7—Solid Mahogany Tea Wagons with drop leaves and glass tray . . . . . **\$23.50**

8—Fireside Chairs, Mahogany with Cane . . . . . **\$20**

9—Mahogany Secretaries . . . . . **\$70**



## Oriental Rugs of the Finest Grades

A Complete assortment which admirably provides for every room in the house. And to meet the demands of those patrons desiring to select a rug for a Christmas gift, here is an endless collection that will satisfy the most discriminating clientele. (Sixth Floor)

## Small and Medium Size Oriental Rugs

Comprising Kazaks, Beloochestans, and Mosouls. In soft reds, blues and camel's hair colorings. Sizes 3x5 ft. to 4 1/2 x 7 1/2 ft.

**\$35.00 \$49.50 \$65.00 \$85.00**

**Chinese Rugs**—Good quality. Bed-room sizes

**\$275.00**

**Persian Rugs**—Heavy grades. Room sizes.

**\$187 to \$395**

*Also an unlimited number of Persian and Chinese Rugs at ONE-HALF off the Original Prices.*

Commencing Monday—Annual Clearance Sale in the

## UPHOLSTERY DEPT.

Fabrics, Curtains, Portieres, etc.

**At Substantially Reduced Prices**

This comprises the accumulation of an active season's business. A wide and varied collection of merchandise, most of which we cannot secure in sufficient quantity to keep our stock up to its usual completeness.

**Irish Point Lace Curtains**—Ivory color; 2 1/2 yards long. Per pair . . . . . **\$4.85**

**Filet Net Curtains**—Allover small patterns; 2-inch hem and lace edge; 2 1/2 yards long. Ivory color. Per pair . . . . . **\$1.75**

**Marquisette & Scrim Curtains**—Hemstitched border with lace motif corners, lace insertions and edgings. 2 1/2 yards long. White only. Per pair . . . . . **\$2.95**

**Mercerized Drapery Damask** 50 inches wide; two-toned and solid colors . . . . . **\$1.95**

Curtains 1 to 5 pairs — Fabrics up to 10 yards in length

**Curtain Madras**, 36 ins. wide. Allover and bordered patterns. White and cream. Per yard **40c**

**Scrim and Marquisette**—36 ins. wide; fancy and bordered. White and cream. . . . . **38c**

**30 and 36 inch Cretonne**—In different weaves and a wide range of patterns and colors. Yd. **38c**

**50 inch Mercerized Poplin**—Imported and domestic qualities and two weights . . . . . **95c**

**50 inch Tapestry**—Per yard . . . . . **\$3.75**

*Many discontinued lots in greater quantities not mentioned above will be included*

**In Our Regular Stock**—A varied assortment of useful Christmas Gifts: Embroidered Cushion Covers, French and Italian Filet Table Covers, Filet Scarfs and Doilies and many other beautiful articles.